NOTICE OF EXTRAORDINARY GENERAL MEETING OF MAXIMUM ENTERTAINMENT AB

At the request of shareholder Olivine Holdings, LLC ("**Olivine Holdings**"), which controls at least one-tenth of all the shares in Maximum Entertainment AB, reg. no. 556778–7691 (the "**Company**"), the shareholders in the Company are hereby given notice of the extraordinary general meeting to be held on 11 September 2026 at 10.00 CEST at the premises of Eversheds Sutherland Advokatbyrå, Sveavägen 20, 111 57 Stockholm, Sweden. Registration commences at 09.45 CEST.

RIGHT TO PARTICIPATE AND NOTIFICATION

Shareholders who wish to participate in the extraordinary general meeting shall

- *be entered* in the register of shareholders maintained by Euroclear Sweden AB on 3 September 2026, and
- *notify* the Company of their intention to participate in the extraordinary general meeting no later than 7 September 2026 by e-mail to ir@maximument.com. The notification should include the shareholder's full name, personal identity number or corporate registration number, shareholding, address, daytime telephone number, and, where applicable, details of any representatives or assistants (no more than two). Where applicable, the notification should be accompanied by powers of attorney, certificates of registration and other authorisation documents.

NOMINEE-REGISTERED SHARES

Shareholders whose shares are registered in the name of a nominee through a bank or other securities institution must re-register their shares in their own name in order to be entitled to participate in the extraordinary general meeting. Such re-registration may be temporary (known as voting rights registration) and is requested from the nominee in accordance with the nominee's procedures. Voting rights registrations completed (registered with Euroclear Sweden AB) no later than 7 September 2026 will be taken into account in the preparation of the register of shareholders.

PROXIES ETC.

Shareholders represented by proxy shall issue a written power of attorney, signed and dated by the shareholder. The period of validity of the power of attorney may not exceed five years if specifically stated. If no period of validity is specified, the power of attorney shall be valid for a maximum of one year. If the power of attorney is issued by a legal entity, a copy of the certificate of registration or equivalent document for the legal entity shall be enclosed. The original power of attorney and, where applicable, the certificate of registration should be submitted to the Company in good time before the meeting. A proxy form will be available on the Company's website (www.maximument.com) no later than two weeks before the meeting.

PROPOSED AGENDA

1. Opening of the meeting
2. Election of chair of the meeting
3. Preparation and approval of the voting list
4. Election of one or two persons to verify the minutes
5. Determination of whether the meeting has been duly convened
6. Approval of the agenda
7. Resolution on the number of members of the board of directors
8. Determination of fees for the board of directors
9. Election of members of the board of directors and chair of the board
10. Closing of the meeting

PROPOSALS FOR RESOLUTIONS

Item 7 – Resolution on the number of members of the board of directors

Olivine Holdings proposes that the board of directors shall consist of three (3) board members, without deputies, for the period until the end of the next annual general meeting.

Item 8 – Determination of fees for the board of directors

Olivine Holdings proposes that the fees for the board of directors remain unchanged in relation to the resolution of the annual general meeting on 16 July 2026. For resigning and incoming board members, fees shall be paid pro rata in relation to the board member's actual period of service.

Item 9 – Election of members of the board of directors and chair of the board

Olivine Holdings proposes re-election of Philippe Cohen and new election of Julien Guyard and John DeSimone as board members for the period until the end of the next annual general meeting. Olivine Holdings proposes that John DeSimone be elected as the new chair of the board.

Julien Guyard
Julien Guyard, born 1972, holds a Master in Management from EDHEC Business School Lille (1995). He has experience as Finance Director FP&A at Warner Bros France & Benelux. Julien is currently President and Manager of ProductAfrica93, a French unlisted company. Julien Guyard is independent in relation to the Company and its management and independent in relation to major shareholders. Julien Guyard holds no shares in the Company.

John DeSimone
John DeSimone, born 1969, holds a Bachelor of Science degree from Boston College and an MBA from Duke University. He has over 20 years of experience in the video game industry and previously served as Senior Vice President of Finance at Hasbro, Inc., where his areas of responsibility included digital gaming, entertainment and licensing, corporate financial planning and analysis, and mergers and acquisitions. John DeSimone is independent in relation to the Company and its management and independent in relation to major shareholders. John DeSimone holds no shares in the Company.

If the extraordinary general meeting resolves in accordance with the proposal, the board of directors will, for the period until the end of the next annual general meeting, consist of the board members Philippe Cohen, Julien Guyard and John DeSimone.

OTHER MATTERS

Right to request information

Shareholders are, pursuant to Chapter 7, Section 32 of the Swedish Companies Act (Sw. *aktiebolagslagen*), entitled to request information from the board of directors and the chief executive officer regarding circumstances that may affect the assessment of an item on the agenda. The board of directors and the chief executive officer shall provide such information where, in the opinion of the board of directors, this can be done without material harm to the Company.

Processing of personal data

The personal data collected from the register of shareholders maintained by Euroclear Sweden AB, notifications received, and information on proxies and assistants will be used for registration, preparation of the voting list for the general meeting and, where applicable, the minutes of the meeting. For further information on how your personal data is processed, please see https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf.

Documents

The notice, a proxy form and documents according to the Swedish Companies Act will be available at the Company's premises and on the Company's website, www.maximument.com, for a minimum of two weeks prior to the extraordinary general meeting and will be sent free of charge to shareholders who so request and provide their postal address or e-mail address.

Number of shares and votes

At the time of issue of this notice, the total number of shares in the Company amounts to 51,110,152, divided into 2,000,000 class A shares and 49,110,152 class B shares. The total number of votes in the Company amounts to 69,110,152, divided into 20,000,000 votes for class A shares and 49,110,152 votes for class B shares. The Company holds no shares of its own.

Stockholm, August 2026
Maximum Entertainment AB
The board of directors