

NOTICE OF ANNUAL GENERAL MEETING OF MAXIMUM ENTERTAINMENT AB

The shareholders of Maximum Entertainment AB, reg. no. 556778–7691 (the “**Company**”), are hereby given notice of the annual general meeting to be held on 10 June 2026 at 10.00 CEST at the premises of Eversheds Sutherland Advokatbyrå, Sveavägen 20, 111 57 Stockholm, Sweden. Registration commences at 09.45 CEST.

RIGHT TO PARTICIPATE AND NOTIFICATION

Shareholders who wish to participate in the annual general meeting shall

- *be entered* in the register of shareholders maintained by Euroclear Sweden AB on 2 June 2026, and
- *notify* the Company of their intention to participate in the annual general meeting no later than 3 June 2026 by e-mail to ir@maximument.com. The notification should include the shareholder’s full name, personal identity number or corporate registration number, shareholding, address, daytime telephone number, and, where applicable, details of any representatives or assistants (no more than two). Where applicable, the notification should be accompanied by powers of attorney, certificates of registration and other authorisation documents.

NOMINEE-REGISTERED SHARES

Shareholders whose shares are registered in the name of a nominee through a bank or other securities institution must re-register their shares in their own name in order to be entitled to participate in the annual general meeting. Such re-registration may be temporary (known as voting rights registration) and is requested from the nominee in accordance with the nominee’s procedures. Voting rights registrations completed (registered with Euroclear Sweden AB) no later than 3 June 2026 will be taken into account in the preparation of the register of shareholders.

PROXIES ETC.

Shareholders represented by proxy shall issue a written power of attorney, signed and dated by the shareholder. The period of validity of the power of attorney may not exceed five years if specifically stated. If no period of validity is specified, the power of attorney shall be valid for a maximum of one year. If the power of attorney is issued by a legal entity, a copy of the certificate of registration or equivalent document for the legal entity shall be enclosed. The original power of attorney and, where applicable, the certificate of registration should be submitted to the Company in good time before the meeting. A proxy form will be available on the Company’s website (www.maximument.com) no later than three weeks before the meeting.

PROPOSED AGENDA

1. Opening of the meeting
2. Election of chair of the meeting
3. Preparation and approval of the voting list
4. Election of one or two persons to verify the minutes
5. Determination of whether the meeting has been duly convened
6. Approval of the agenda
7. Presentation of the annual report and the auditor’s report and the consolidated financial statements and the consolidated auditor’s report
8. Resolutions regarding:
 - a) adoption of the income statement and balance sheet and the consolidated income statement and consolidated balance sheet
 - b) allocation of the Company’s profit or loss in accordance with the adopted balance sheet

- c) discharge from liability for the members of the board of directors and the chief executive officer
9. Election of members of the board of directors, chair of the board and auditor
10. Determination of fees for the board of directors and auditors
11. Special authorisation for the board of directors to make minor adjustments to the resolutions passed at the meeting
12. Closing of the meeting

PROPOSALS FOR RESOLUTIONS

Item 2 – Election of chair of the meeting

The nomination committee has not submitted proposals under this item in time for inclusion in the notice but has informed the board of directors that its proposals will be presented well in advance of the meeting. The proposals will be made available on the Company's website, www.maximument.com.

Item 8b – Resolution on allocation of profit or loss in accordance with the adopted balance sheet

The board of directors proposes that no dividend be paid and that all funds at the disposal of the annual general meeting be carried forward.

Item 9 – Election of members of the board of directors, chair of the board and auditor

The nomination committee has not submitted proposals under this item in time for inclusion in the notice but has informed the board of directors that its proposals will be presented well in advance of the meeting. The proposals will be made available on the Company's website, www.maximument.com.

Item 10 – Determination of fees for the board of directors and auditors

The nomination committee has not submitted proposals under this item in time for inclusion in the notice but has informed the board of directors that its proposals will be presented well in advance of the meeting. The proposals will be made available on the Company's website, www.maximument.com.

Item 11 – Special authorisation for the board of directors to make minor adjustments to the resolutions passed at the meeting

The board of directors proposes that the annual general meeting authorise the board of directors, the chief executive officer, or any other person appointed by the board of directors, to make such minor adjustments and clarifications to the resolutions passed at the meeting as may be necessary for the registration of the resolutions.

OTHER MATTERS

Right to request information

Shareholders are, pursuant to Chapter 7, Section 32 of the Swedish Companies Act (Sw. *aktiebolagslagen*), entitled to request information from the board of directors and the chief executive officer regarding circumstances that may affect the assessment of an item on the agenda or the financial situation of the Company. The board of directors and the chief executive officer shall provide such information where, in the opinion of the board of directors, this can be done without material harm to the Company.

Processing of personal data

The personal data collected from the register of shareholders maintained by Euroclear Sweden AB, notifications received, and information on proxies and assistants will be used for registration, preparation of the voting list for the annual general meeting and, where applicable, the minutes of the meeting. For further information on how your personal data is processed, please see <https://www.euroclear.com/dam/ESw/Legal/Privacy-notice-bolagsstammor-engelska.pdf>.

Documents

The annual accounts together with the accompanying auditor's report will be available at the Company's premises and on the Company's website, www.maximument.com, for a minimum of three weeks prior to the annual general meeting. The board of directors' complete proposals for resolutions and other requisite documents will be available to shareholders at the Company's premises no later than three weeks before the meeting and will be sent free of charge to shareholders who so request and provide their postal address or e-mail address.

Number of shares and votes

At the time of issue of this notice, the total number of shares in the Company amounts to 51,110,152, divided into 2,000,000 class A shares and 49,110,152 class B shares. The total number of votes in the Company amounts to 69,110,152, divided into 20,000,000 votes for class A shares and 49,110,152 votes for class B shares. The Company holds no shares of its own.

Stockholm, May 2026
Maximum Entertainment AB
The board of directors